

Statistical Picture for December 2019

GENERAL ACTIVITY

December	2017	2018	2019
FOOT TRAFFIC	1224	1493	1381
INTERNET USE	133	213	150
WIRELESS	124	186	196
HOURS OPEN	124	114.5	122.5
CIRCULATION	1450	1307	1414

CIRCULATION IN DETAIL

December	2017	2018	2019
Adult Fiction	393	324	366
Adult Non-Fiction	149	128	139
Audiobook	-	-	1
DVD AF	549	486	656
DVD ANF	15	15	9
DVD JF	117	94	89
DVD JNF	0	0	0
Easy Readers	89	92	62
GN	2	3	5
ILL	35	64	53
JGN	15	24	16
Juvenile Fiction	11	20	21
Juvenile Non-Fiction	6	15	8
LP AF	5	7	4
LPNCLF	0	0	0
Magazines	37	17	11
North Central Block Collection	4	4	2
TGN	5	1	4
Young Adult	18	13	21
Stacks	0	0	1
Monthly Totals	1450	1307	1414

INTERLIBRARY LOAN AND BC ONE CARD

December	2018	2019
ILL		
SENT	36	45
RECEIVED	6	8
ILC		
SENT	53	62
RECEIVED	43	50
TOTAL	138	165
BC ONECARD		
Items sent	5	4
TOTALS	143	169

Excellent
Good
Neutral
Substandard
Concerning

MEMBERSHIPS TOTAL

Patron Group	
PL Adult	1713
PL BC OneCard	98
PL Circ +Copy Edit	1
PL Circ +Full Cat	2
PL Circulator	2
PL General Staff	3
PL ILL	93
PL Juvenile	294
PL Local System Administrator	2
PL New User	372
PL No-fines	6
PL Non Resident	825
PL Print Disabled	2
PL Temporary	39
TOTAL	3452

NEW PATRONS

MONTHS	2017	2018	2019
JANUARY	21	12	11
FEBRUARY	14	11	5
MARCH	12	10	8
APRIL	19	14	18
MAY	15	12	8
JUNE	22	8	8
JULY	13	7	12
AUGUST	23	9	12
SEPTEMBER	14	14	15
OCTOBER	11	15	11
NOVEMBER	13	19	8
DECEMBER	10	8	3
TOTAL	187	139	119

- New user registration has dropped every year; this could be attributed to the size of the population, but HL is considering making a push for more new users in the new year.

COLLECTION DECEMBER 2019

Circulation Modifier	Title Count	Item Count
audiobook	10	10
book	8880	9075
dvd	1913	1969
graphic-novel	461	471
inter-library-loan	50	50
juvenile-collection	3886	3927
large-print	207	207
literacy-kit	108	109
magazine	22	189
paperback	959	959
TOTALS	16497	17036

Shelving Location	Title Count	Item Count
Adult Fiction	5191	5218
Adult Non-Fiction	4093	4261
Audiobook	10	10
DVD AF	1497	1536
DVD ANF	67	68
DVD JF	347	363
DVD JNF	5	5
Easy Readers	1786	1818
GN	143	147
ILL	50	50
JGN	228	232
Juvenile Fiction	1261	1270
Juvenile Non-Fiction	946	954
LP AF	96	96
LPNCLF	2	2
Magazines	23	190
North Central Block Collection	114	114
Stacks	1	1
TGN	100	103
Young Adult	507	513
TOTALS	16475	16951

ELECTRONIC COLLECTIONS AND SERVICES

2019	OVER DRIVE CIRC.	RBDIGITAL CIRC.	GALE COURSE LOGINS	GALE COURSE MINUTES IN CLASS	TOTALS FOR E-FORMATS	FACEBOOK VISITS	WEBSITE VISITS	WEBSITE PAGE VIEWS	WEBSITE TOTALS	ELECTRONIC SOURCES TOTAL ACTIVITY
JAN	138	12	85	9454	235	66	237	433	736	971
FEB	167	2	35	3239	204	39	265	537	841	1045
MAR	215	3	48	2684	266	67	247	537	851	1117
APR	198	0	43	3586	241	39	216	501	756	997
MAY	192	1	47	4517	240	62	225	577	864	1104
JUN	222	4	24	2189	195	54	204	487	745	1144
JUL	240	4	27	3015	271	50	254	573	877	1148
AUG	216	6	3	534	225	33	157	278	468	693
SEPT	217	13	22	1475	252	26	189	355	570	822
OCT	219	10	26	2607	255	61	250	466	777	1032
NOV	240	13	33	2634	258	29	274	480	783	1041
DEC	158	8	1	0	167	42	245	385	672	839

- Surprisingly almost non-existent use of GALE courses for December (as well as low use of OverDrive); could be patrons are too busy with holidays. Will look into advertising GALE more both online and in the library.
- Facebook views going back up after last month; will continue looking into ways to engage more with users via the Facebook page.

DECEMBER PROGRAMS

PROGRAMS 2018	MONTH PROGRAMS	MONTH ATTENDANCE	YEAR TO DATE PROGRAMS	YEAR TO DATE ATTENDANCE
KIDS/FAMILIES	2	24	51	574
ADULT	1	16	2	41
OUTSIDE LIBRARY	0	0	1	20
MEZZANINE/MEETINGS	0	0	13	41
TOTALS	3	40	67	676